



Over the last year, the Pennsylvania Physical Therapy Association (PPTA) Board of Directors reevaluated our association and determined an operational change was in order.

It's more challenging today to attract and retain members, and to stay current in an ever-changing healthcare industry. As a result, the PPTA board determined we needed to look what other successful similar groups are doing. PPTA needs assistance to help us to execute our goals, and to provide us with insight into what has worked for others and what hasn't. We need a partner that knows the industry of running a non-profit professional association and, at the same time, can offer cost savings that make sense.

On Jan. 5, 2018, we informed our Chapter Office staff about this bold change in operations: PPTA will no longer employ its own office staff to manage operations. Instead, PPTA has contracted with an outside firm: **Concepts Management Group (CMG), located near downtown Pittsburgh, will be the new management group handling the operations of our Association.**

Although this was a difficult decision, it was with the full support of the PPTA Board of Directors. Kim Annibali, Cindy Gardner and Toni Annibali have been valuable and loyal employees of our Association. Each has served the organization with intention and dedication to the mission and vision of PPTA. We thank them for their years of diligence to serve us in the commonwealth.

CMG is no stranger to APTA component management. CMG is a full-service association management company providing executive and component management services for both HPA The Catalyst Section and the Academy of Acute Care Physical Therapy, as well as many other nonprofit groups. They have experience in membership, organizational development, communications planning and development, accounting, meeting management, and strategic planning.

With any change, there is not only a learning curve but also the opportunity for growth and innovation. We are excited to begin working with the CMG team as our central office effective immediately.

If you have questions or need assistance, please contact PPTA's new Executive Director Allison McIntosh at 412-871-3406 ext. 101 or [amcintosh@cmemange.com](mailto:amcintosh@cmemange.com).

**To make this transition more streamlined, our former PPTA 800 number will no longer be active; please update your records to reflect the new PPTA phone number as 412-871-3406.** These points of member contact will be responded to by Allison or another member of the CMG staff.

I am confident in the Board's ability to usher in a new era of operational successes. I am assured of the support we will receive from the PPTA membership. We believe this is just the first step in us moving forward with the vision to transform society and PPTA.

Sincerely,

Colleen Chancler, PT, MHS, PhD  
PPTA, President